



Coverall Named Winner in 2010 American Business AwardsSM

BOCA RATON, FL (June 29, 2010) – Coverall Health-Based Cleaning System, a leading franchisor of commercial cleaning businesses, has been named a winner in the 2010 American Business Awards (Stevie[®] Awards) in the category “Marketing Campaign of the Year (for a Service).” Coverall was recognized for its integrated H1N1 Campaign that educated the public on the role proper surface disinfection and hand hygiene play in reducing the spread of illness-causing germs. Coverall was also a finalist in the category “Most Innovative Company of the Year (up to 2,500 Employees).”

“This recognition acknowledges Coverall’s commitment to transforming the commercial cleaning industry and the enormous importance of educating the American business community and the American public about the impact of a clean work environment on health,” said Coverall President and CEO Ted Elliott. “We are especially honored to receive the prestigious Stevie Award during our 25th Anniversary, as it validates our dedication to developing a unique, science-based program to provide measurably cleaner, safer environments that aid in infection prevention.”

The awards were presented during ceremonies at the Marriott Marquis Hotel in New York City. The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business TalkRadio Network.

Stevie Awards were presented in over 40 categories including Best Overall Company of the Year, Executive of the Year, and Corporate Social Responsibility Program of the Year. More than 2,700 entries from organizations of all sizes and in virtually every industry were submitted for consideration.

More than 200 executives across the country participated in the judging process to determine the Finalists and Stevie Award winners.

Details about The American Business Awards and the lists of honorees in all categories are available at www.stevieawards.com/aba.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

About Coverall Health-Based Cleaning SystemSM

Founded in 1985, Coverall Health-Based Cleaning System is one of the world’s leading commercial cleaning franchising companies with a worldwide network of more than 90 Support Centers and 9,000 Franchisees. Franchisees currently service nearly 50,000 customers in over 90 metropolitan areas. Coverall Health-Based Cleaning System is revolutionizing the commercial cleaning industry with its science-based cleaning processes and procedures designed to reduce cross-contamination and aid infection control. For more information, visit www.coverall.com.

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