



START YOUR OWN COMMERCIAL
CLEANING BUSINESS WITH

COVERALL





WELCOME.

Imagine being an independent business owner, setting your own schedule, and supporting your family with a business that's as big as you want it to be.



**THAT'S THE AMERICAN DREAM,
AND COVERALL IS HERE TO HELP
YOU ACHIEVE IT.**

For the past 30 years, we have helped more than 8,000 people become independent business owners — people just like you.



I wanted to start my own business so that I could create something for the future of my family, and Coverall gave me the opportunity to do that. I'm forever grateful.



– Hebert Ospina, Hebert Enterprises Corporation
Coverall Franchised Business Owner of the Year



NETWORK.

90

Regional Support Centers



= 3 Support Centers

In Business for Over

30

Years

8,000

Franchised Business Owners



= 40 Franchised Business Owners

50,000

Customers Served



= 1,250 Customers

“

We strive to build a community of owners and customers that encourage growth, and lead with the core values we have instilled throughout the Coverall Network.

”

– Rick Ascolese, Coverall President – CEO



BELIEVE.

Think owning a business is out of reach?
Think it's too expensive or complicated for you?



THINK AGAIN.

Becoming a business owner with Coverall requires passion, determination and a willingness to learn. We'll give you what you need to succeed and we will stand by you through every step of your journey.

- » No experience necessary
- » Low startup costs
- » Proven roadmap to follow
- » Trusted brand

“ After 15 years in business, my wife and I look back at the moment we realized we could do this, and laugh to ourselves — we did it! ”

– Martel Brown, U.S. Army Veteran, MTB Services



SUPPORT.

Every new business owner needs support — and nobody provides more support than Coverall.



WE WILL TRAIN AND GUIDE YOU.

- » Comprehensive training. We'll show you how to run a successful cleaning business.
- » Initial customer base to start your business.
- » Hassle-free financing. In-House financing to help you get started.
- » Local center & field support. We'll help you get the word out to add more customers.
- » Billing and collections support. So you can focus on your customers.
- » Certification on Coverall Core 4® Process. Our proprietary cleaning system will help your business stand apart.

“ It's a good feeling to know you have the backup of a great team and support center behind you at all times. **”**

– Joseph Tocco, Deucecco Enterprises
Coverall Franchised Business Owner of the Year



FREEDOM.

To be a successful independent business owner you will work very hard. And as a reward, you will enjoy the freedom that only comes with owning your own business.

FREEDOM to set your own hours.

FREEDOM to grow at your own pace.

FREEDOM to work where you want.

FREEDOM to hire others in your family and community.

“ We started our business in 2005. Our greatest accomplishment while running our business has been the quality of life we have been able to enjoy thanks to Coverall. We treat our franchise as our business, not as a job. ”

– Coral Valdez, Coral Professional Cleaning Services, Inc.
Coverall Independent Franchised Business Owner



Coverall's commitment is to put you — our independent business owner — first.

We strive to build a community we can all be proud of. We do that by supporting the people who serve our country and the families of our independent business owners. Together, we all succeed.



MILITARY AND VETERANS DISCOUNT

We offer up to a 10% discount to military personnel and veterans.

*Discounts vary based on Support Center location. May not be available in some locations.



COLLEGE SCHOLARSHIP PROGRAM

Each year, Coverall awards scholarships to help the children of our independent business owners go to college.

COMMUNITY.



BEGIN.

Yes, you can be a successful business owner!

Join Coverall and start living

YOUR DREAM.



855-795-5305

Start Today!



I'm extremely happy that I'm doing this. Not only do I have an opportunity to be a business owner, I can help others by employing them too. Best of all, this is something I hope to pass on to my son one day.



– Mario Rivers, U.S. Air Force Veteran,
C.E.R Enterprises LLC



coverall.com



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