



coverall.com



855-795-5305



START YOUR OWN COMMERCIAL
CLEANING BUSINESS WITH

COVERALL





WELCOME.

Imagine being an independent franchise business owner, setting your own schedule, and supporting your family with a business that's as big as you want it to be.



**THAT'S THE AMERICAN DREAM,
AND COVERALL IS HERE TO HELP
YOU ACHIEVE IT.**

For the past 40 years, we have helped more than 8,000 people become independent franchise business owners—people just like you.



Coverall's training and support has made me a better Franchise Business Owner. I am so proud of the business that I have built.

– Modesta Lugo, Premier Cleaning Solutions 10, Corp.
Coverall Franchise Business Owner of the Year





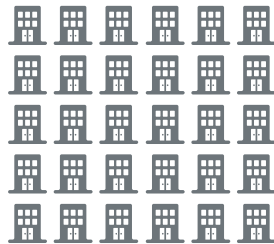
NETWORK.

90

**Regional
Support
Centers**



= 3 Support Centers



**In Business
for Over**

40

Years

50,000

Customers Served



 = 1,250 Customers

8,000

**Franchised
Business Owners**



= 40 Franchised Business Owners

“

We strive to build a community of owners and customers that encourage growth, and lead with the core values we have instilled throughout the Coverall Network.

”

– Charlie Daniel, CEO, Coverall



BELIEVE.

**Think owning a business is out of reach?
Think it's too expensive or complicated for you?**



THINK AGAIN.

Becoming a business owner with Coverall requires passion, determination, willingness to learn and hard work. We'll give you what you need and we will guide and mentor you through every step of your journey.

- Initial customer base to start your business
- No experience necessary
- Low startup costs
- Easy, in-house financing to help you get started
- Proven roadmap to follow
- Trusted brand

“After 15 years in business, my wife and I look back at the moment we realized we could do this, and laugh to ourselves — we did it!”

– Martel Brown, U.S. Army Veteran, MTB Services



SUPPORT.

Every new franchise business owner needs support — and nobody provides more support than Coverall.



WE WILL TRAIN AND GUIDE YOU.

- Comprehensive training. We'll show you how to run a commercial cleaning business.
 - Educational webinars
 - Product demonstrations and training from our vendors
 - Networking opportunities with other Franchise Business Owners
- Local center and field support. We'll help you get the word out to add more customers.
- Billing and collections support lets you focus on your customers.
- Certification on Coverall's Core 4® Process. Our proprietary cleaning system will help your business stand apart.

“

I started this business with no experience but because of Coverall's training and support, I was well prepared to serve my customers. It's a great feeling to know Coverall has my back for anything I may need for my business.

”

– Gesper Jean-Paul, Union Cleaning Services, LLC



FREEDOM.

To be a successful independent franchise business owner you will work very hard. And as a reward, you will enjoy the freedom that only comes with owning your own business.

FREEDOM to set your own hours

FREEDOM to grow at your own pace

FREEDOM to work where you want

FREEDOM to hire others in your family and community

“ The best part about being a Franchise Business Owner is the flexible schedule. I have time for my family and myself. It’s a business that provides work-life balance. ”

– Emma Joseph, Divine Cleaning of Florida



Coverall's commitment is to put you— our independent franchise business owner—first.

We strive to build a community we can all be proud of. We do that by supporting the people who serve our country and the families of our independent franchise business owners. Together, we all succeed.



MILITARY AND VETERANS DISCOUNT

We offer up to a 10% discount to military personnel and veterans.

*Discounts vary based on Support Center location. May not be available in some locations.



COLLEGE SCHOLARSHIP PROGRAM

Each year, Coverall awards scholarships to help the children of our independent franchise business owners go to college.



FRANCHISE REFERRAL PROGRAM

Our Franchise Business Owners are happy to refer people to Coverall because so many were referred to the network by other Owners. Owners are eligible for a referral bonus.

COMMUNITY.



BEGIN.

Join Coverall and begin living
YOUR DREAM.



Start Today!

“ Coverall will always be there to support you on your journey. But you need to be ready to put in the hard work to achieve your dreams. If you stick with your plan, lean on those that can help you, you will be able to build your business. ”

– Erick Gonzalez, E&W Cleaning Services