



7 STEPS TO OWNING **A COMMERCIAL CLEANING FRANCHISE BUSINESS**

If you're ready to get into the commercial cleaning franchise business, you've picked the right time. Now more than ever, businesses recognize professional commercial cleaning as a necessity. To get started, follow these steps:

STEP 1: LEARN WHAT MAKES A GOOD COMMERCIAL CLEANING COMPANY

To select a commercial cleaning franchise, it's important to understand current best practices for cleaning, sanitizing and disinfecting. A good franchise should employ standards and protocols that follow CDC and AORN guidelines.

STEP 3: ATTEND A FRANCHISE BUSINESS PRESENTATION

Attending a virtual or face-to-face presentation is the best way to learn about Coverall's path to business ownership and the support you will get within the Coverall network.

STEP 2: GET ACQUAINTED WITH THE COVERALL® FRANCHISE BUSINESS MODEL

Unlike starting your own business from scratch, owning a franchise means aligning yourself with a trusted brand. Coverall has been an industry leader for more than 35 years, trusted by more than 50,000 customers. A customer base is provided upon training completion. [Learn about the proven business model.](#)

STEP 4: REVIEW THE FRANCHISE DISCLOSURE DOCUMENT

A franchise disclosure document (FDD) includes information about the franchisor, the franchise system and agreements so that you can make an informed decision about investing in the franchise. You will have 14 days to read the FDD and think about your decision before signing.

STEP 5: CHOOSE THE FINANCING OPTION THAT WORKS FOR YOU

A commercial cleaning franchise is more affordable than a lot of other franchise businesses or a start-up business. Explore small business loans or Coverall's in-house financing.

STEP 7: GET THE PERFECT CLEANING STARTER KIT

Coverall offers all of its new franchise business owners the perfect cleaning starter kit, designed around our proprietary Core 4® cleaning processes. Through our support centers, you will have access to the hospital-grade cleaning products that allow you to provide your customers with a thorough, consistent clean.

STEP 6: RECEIVE TRAINING IN COMMERCIAL CLEANING AND IN RUNNING A FRANCHISE BUSINESS

Coverall will train and guide you in how to clean following our proprietary Core 4® Process, using CDC-recommended products and tools. Coverall will also provide you with a proven roadmap for running your business and provide mentoring along the way, with the backing of regional support centers.



As an independent franchise business owner, you will provide an essential service, helping make businesses cleaner and healthier. Follow the simple steps above and you can become the owner of your very own Coverall franchise business. Enjoy the freedom that only comes with owning your own business, Coverall is here to support you each step of the way.

READY TO GET STARTED?
CONTACT COVERALL TODAY.